

## DIGITAL CERTIFICATION



<b>Author:</b>	ARIANE PATRICIA
<b>Title:</b>	FAIR CHOOSING
<b>Year:</b>	2019
<b>Dimensions:</b>	56 (H) x 77 (W) cm
<b>Technique:</b>	MIXED MEDIA ON FABRIANO PAPER 200G

### Description:

IN 2005, WHEN TAKASHI HASHIYAMA, CEO OF JAPANESE TELEVISION EQUIPMENT MANUFACTURER MASPRO DENKOH, DECIDED TO AUCTION OFF THE COLLECTION OF IMPRESSIONIST PAINTINGS OWNED BY HIS CORPORATION, INCLUDING WORKS BY PAUL CÉZANNE, PABLO PICASSO, AND VINCENT VAN GOGH, HE CONTACTED TWO LEADING AUCTION HOUSES, CHRISTIE'S INTERNATIONAL AND SOTHEYBY'S HOLDINGS, SEEKING THEIR PROPOSALS ON HOW THEY WOULD BRING THE COLLECTION TO THE MARKET AS WELL AS HOW THEY WOULD MAXIMIZE THE PROFITS FROM THE SALE. BOTH FIRMS MADE ELABORATE PROPOSALS, BUT NEITHER WAS PERSUASIVE ENOUGH TO EARN HASHIYAMA'S APPROVAL. UNWILLING TO SPLIT UP THE COLLECTION INTO SEPARATE AUCTIONS, HASHIYAMA ASKED THE FIRMS TO DECIDE BETWEEN THEMSELVES WHO WOULD HOLD THE AUCTION, WHICH INCLUDED CÉZANNE'S LARGE TREES UNDER THE JAS DE BOUFFAN, WORTH \$12–16 MILLION.

THE HOUSES WERE UNABLE TO REACH A DECISION. HASHIYAMA TOLD THE TWO FIRMS TO PLAY ROCK–PAPER–SCISSORS TO DECIDE WHO WOULD GET THE RIGHTS TO THE AUCTION,

EXPLAINING THAT "IT PROBABLY LOOKS STRANGE TO OTHERS, BUT I BELIEVE THIS IS THE BEST WAY TO DECIDE BETWEEN TWO THINGS WHICH ARE EQUALLY GOOD".

THE AUCTION HOUSES HAD A WEEKEND TO COME UP WITH A CHOICE OF MOVE. CHRISTIE'S WENT TO THE 11-YEAR-OLD TWIN DAUGHTERS OF THE INTERNATIONAL DIRECTOR OF CHRISTIE'S IMPRESSIONIST AND MODERN ART DEPARTMENT NICHOLAS MACLEAN, WHO SUGGESTED "SCISSORS" BECAUSE "EVERYBODY EXPECTS YOU TO CHOOSE 'ROCK'." SOTHEBY'S SAID THAT THEY TREATED IT AS A GAME OF CHANCE AND HAD NO PARTICULAR STRATEGY FOR THE GAME, BUT WENT WITH "PAPER". CHRISTIE'S WON THE MATCH AND SOLD THE \$20 MILLION COLLECTION, EARNING MILLIONS OF DOLLARS OF COMMISSION FOR THE AUCTION HOUSE. (WIKIPEDIA)

IT IS FINISHED WITH A MATTE VARNISH AND COMES W

### About the Author:



Patricia Ariane lives and works in São Paulo, Brazil. Her artistic practice can be described as the pictorial representation of her daily extrasensory perceptions combined with the use of flat color and influences of movements such as Figurativism, Abstract Expressionism and Pop Art.

Each completed artwork is the result of a initial thought, developed through an unrecognized physical sense, intuition. Being each intuitive thought non-verbal, painting becomes the communication mediator for an experience of cyclical transfer between author and viewer. The artist's fanciful perspectives carry a

sweeping impulse, where the artist hopes to convey a little of herself and embrace some of the other through the act of contemplation.

Such act becomes a bridge for an amplified collective conscious space, where the artist's intuitive creations expands by connecting the subconscious of the artist with the subconscious of the viewer, giving birth to what the artists call "the creative imagination" and making the content of the work a field of limitless possibilities

Her works of art are present in private collections around the world, in countries like Denmark, Sweden, Switzerland, Canada and the United States.

#### Private Collections:

Brasil – São Paulo

Canada - Ontario

Denmark - Aarhus, Copenhagen

Switzerland - Zollikerberg

United States - Delaware, New York, Texas, Washington D.C.

Sweden - Glumslöv

#### Group Exhibitions:

\_Capas do Brasil - 2nd Act (PLATAPHORMA), Alma da Rua Gallery, São Paulo, Brazil (June 2019)

\_XXV Salão de Artes Plásticas da Praia Grande - (Nov. 2018)



\_XXXVI Plastic Arts Hall of Rio Claro - São Paulo - (Jun 2018)

\_Ação Educativa - São Paulo. (Mar. 2018)

\_Wejam - Gallery 540 - São Paulo. (Jun 2017)

Magazines:

Illustration for Club Miolo Magazine. (Jun 2017)

<http://hiplastic.wixsite.com/patipati>

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